



LOTUS LUMINAIRE NAMED AMONG WINNERS OF LIGHTING FOR TOMORROW COMPETITION

Westlake Village, California (October 6th, 2008) -- Journée Lighting, Inc. announces that its *Lotus* LED luminaire was featured in the 2008 winners showcase for the *Lighting for Tomorrow* competition. The *Lotus* luminaire represents the only track light fixture among 21 luminaires of various types recognized in the winners showcase.

The *Lighting for Tomorrow* competition, organized by the American Lighting Association (ALA), the U.S. Department of Energy (DOE), and the Consortium for Energy Efficiency (CEE), aims to encourage and recognize excellence in the design of energy-efficient residential lighting fixtures. Solid-state lighting fixtures were judged on color rendering, color appearance, light output, light distribution, aesthetic appearance, innovation and efficiency.

“Journée Lighting was deeply honored to be recognized by a competition of this scale,” says founder and CEO of Journée Lighting, Clayton Alexander. “At Journée Lighting we are committed to developing aesthetically attractive lighting fixtures coupled with the latest in energy efficient LED technology. Besides being a great honor, to be officially recognized by the DOE, ALA and CEE is a significant confirmation that our development efforts have paid off.”

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This year's competition was split into two categories: fluorescent luminaires and white-light LED luminaires. Amongst a total of 56 LED fixtures entered in the LED competition, judges singled out Journée's *Lotus* LED luminaire as one of seven lighting fixtures featured in the winners showcase. As stated on the *Lighting for Tomorrow* website, "These innovative lighting fixtures combine the best current LED technology with innovative designs to provide high-quality, energy-efficient lighting for specific uses throughout the home."

As a result of collaborative efforts between Journée's industrial designers, mechanical engineers and thermal engineers, the *Lotus* luminaire features a sculpted aluminum housing which was designed to not only appeal to the eye aesthetically, but also performs as an active heat sink. The *Lotus* Luminaire is available in a wide range of Energy Star® recognized color temperatures, various beam angles and includes an onboard 3-position WattageAdjust® switch that provides a choice of three brightness settings of 6W, 11W and 16W. The *Lotus* luminaire is designed to be used in conjunction with Journée's specification-grade Monorail Track and/or Monopoint system.

About Journée Lighting, Inc.

Headquartered in Westlake Village, California, Journée Lighting, Inc. designs and manufactures pure white-light LED-based lighting fixtures, including the *Lotus*. The *Lotus* LED luminaire is available in an anodized aluminum finish in seven color options as well as in custom colors. Journée also designs and manufactures specification grade Monorail and Monopoint systems for use with its LED Luminaires. For more information, pricing and availability, please visit www.journeelighting.com or call 1.800.866.1880.

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